



LIVE NATION ENTERTAINMENT SCHOLARSHIPS

Steven J. Finkel Service Excellence Scholarship

Award Amount: \$10,000

Established to support the ever-growing customer service expectations of fans, artists and employees within the live entertainment industry.

Eligibility and Guidelines:

- Applicant must be a full-time undergraduate student with a minimum of 60 credits earned, enrolled at an accredited college or university at the time of award, fall 2020
- Applicant must be pursuing a career in live entertainment. Field of study may include but is not limited to: music business management, customer service, hospitality or related fields of study
- Applicant must have a cumulative GPA of 3.0 or higher
- Live Nation employees and family members are eligible
- This is a one-time award to be paid directly to a qualified educational institution

Application Guidelines:

- Complete the Scholarship Application Form
- Provide a student copy of their college transcript to confirm GPA
- Submit a resume or CV
- Provide proof of enrollment from the educational institution
- Provide two (2) letters of recommendation from non-Live Nation affiliated industry professionals and/or instructor(s)
- Write an essay proposing innovative customer service ideas for the live entertainment business. The essay should not exceed 500 words and should include the student's long-term professional goals within the entertainment industry.
- In addition to the application essay, the scholarship recipient will be required to write a final impact essay at the end of the school year updating Music Forward on how the funds supported their scholastic journey and progress towards their long-term career goals.

**Live Nation currently offers three scholarship opportunities:
Tiffany Green, Steven J. Finkel and Live Nation -- US Concerts.**

*Applicants may apply for only **one** of the three scholarships offered through this opportunity. If multiple applications are received, only the first received application will be reviewed for consideration of a scholarship award.*