



OMEGA MEN OF HORRY COUNTY

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The Carl B. Miller Business Leader Scholarship

Amount
\$1,000

Deadline
February 28, 2024

Awards Available:
1

General. The Carl B. Miller Business Leader Scholarship is awarded annually to one college-bound high school seniors in Horry County Schools.

Scholarship Description. The purpose of the Carl B. Miller Business Leader Scholarship is to: recognize a student interested in pursuing a career in an area of business or entrepreneurship; demonstrate leadership skills; extend support to youth in Horry County Schools by encouraging youth to consider careers in business and entrepreneurship; and provide a forum for recipients to meet established Business Leaders/Owners in Horry County.

Eligibility. To be eligible, the applicant must: be a high school senior in Horry County Schools, South Carolina

- (1) Submit a business plan proposing a business using the enclosed sample as a guide.
- (2) Provide two letters of recommendations detailing leadership skills through extracurricular activities, work experience, volunteer positions, and/or community service.
- (3) Gain acceptance and enroll in an institute of higher education for the upcoming school year to major in a business-related field.
- (4) Plan to pursue a career in a business-related career, which may include the fields of accounting, finance, banking, business or law.
- (5) Demonstrate good academic standing.

Notes. Business plans must use page numbers and must be PDF file type. Applicants must submit a cover letter with full contact information and a transcript of the applicant's high school record. Page 2 includes the cover sheet, and Page 3 include a sample Business Plan.

The following information for the applicant must appear on the first page.

Business Name: _____

Name: _____

Home Street Address: _____

City, State, Zip Code: _____

Name of High School: _____

Address of High School: _____

Student Email: _____ **Phone #** _____

SAMPLE BUSINESS PLAN

Business Introduction

- Title
- Name of Company
- Name of Owner

Business Summary

- Mission Statement
- Purpose & Goals

Organizational Matters

- Ownership Type
- Management
- Business History

Marketing Plan

- Product/Service
- Target Customers

Financial Plan

- Determine the amount of funds needed to start the business
- Plan to allocate funds
- Plan to raise money

Business Image

- Image to represent the business (logo)