



Dear Horry County School System Parents & Staff-

Welcome to SMART Recycling's Organic Waste Diversion Program! We are thrilled to partner with the staff and students of Horry County to dramatically reduce the amount of trash that you send to your local landfill. As important role models in your student's lives, we hope you will show your enthusiasm and support for educating the next generation on responsible waste management practices. You should feel a sense of pride knowing that you are helping to maintain clean, green space and fresh air in your community now and in the future.

Quite simply, organic waste does not belong in a landfill. Buried in an airless, anaerobic environment to decompose organic waste produces methane, a toxic greenhouse gas that is 84 times more toxic than carbon dioxide. Mixed with plastics, rubber, and other non-organic materials, the pile of trash grows until the landfill is full and another site must be started. This process pollutes our land, our air, and sometimes even our water. However, when brought to a composting facility and handled correctly, organic waste breaks down into nutrient rich soil which can be used to beautify and replenish our communities' soils. Upcycling organic waste is a simple choice you can make to have a big impact on the health of our environment.

SMART Recycling is committed to giving people the opportunity to make this choice and live their values. We have designed a simple, flexible program with the best processes and equipment possible to make doing the right thing easy and cost efficient. Our custom designed carts are sturdy, comfortable to maneuver, and built with food waste in mind. A lock and seal lid prevents any pest issues and helps create an all-around cleaner waste management system. Every month we provide a Trash Tracking report, detailing the amount of material diverted from the landfill to the compost facility. As your diversion numbers go up, your trash fees will go down, saving money as well as valuable landfill space.

The cafeteria will be the focus of our program, with participation from both the cafeteria staff and the students. Your students will now have the opportunity to separate their waste into compostable materials, recyclable materials, and landfill materials. We welcome the opportunity to bring compost education into the classroom and are open to any ideas you have about integrating this program into your curriculum.

Thank you for taking the time to learn about SMART Recycling and how organics recycling at Horry County Schools will be beneficial for you and your community. We look forward to growing our partnership.

Sincerely,  
David Ross  
President  
SMART Recycling U.S., LLC